



Woodrow Daniel Jones III

916.878.9326

wdj3@yahoo.com

www.wdj3.com

design experience

Senior Presentation & Design Specialist Manages the design and implementation of all sales presentation material Wachovia Corporation while maintaining brand style and integrity. Designing corporate collateral, corporate print Sacramento, California and web advertisements, specialty items and internal campaigns, as well as custom projects June 06 -Current for national universities and colleges. Partnered with school contacts, sales persons and service providers to find cost effective solutions and organize project production and delivery.

Senior Graphic Designer Lead in concept and execution of brand identity for Cology Inc. and its divisions. Design Cology Inc. of logos, brochures, mailers, multimedia presentations and trade show displays for national marketing Scottsdale, Arizona campaign. Design of variable-data capable websites and print collateral for national universities January 06 -May 06 and colleges. Development of brand identity, print collateral and websites for external clients.

Graphic Designer Lead designer for Custom Print program, producing custom print collateral and advertisements Wachovia Corporation for national universities and colleges. Maintained brand style and integrity in print and web Sacramento, California advertisements, corporate collateral and specialty items. Developed logos, signage, apparel, August 03 -December 05 collateral and promotional items for various internal campaigns and national conferences.

Graphic Designer Implemented project initiatives, print layouts, illustrations, digital imagery, image manipulation Outrigger Hotels & Resorts and photo shoots. Created layouts for international tourist media, amenity design, print Honolulu, Hawaii and web advertisements and other related design projects. Collaborated within corporate levels, October 98 -December 00 with outside agencies and service providers to find efficient, effective design solutions.

education

Virginia Polytechnic Institute & State University
Bachelors of Arts Graphic Design

University of Hawaii, Honolulu Community College
Associates in Science Communication Arts -Graphic Design

applications

Print InDesign, Photoshop, Illustrator, Quark Xpress, PageMaker
Multimedia Dreamweaver, PowerPoint, ImageReady

accolades

2006 HOW Design Conference *HOW Do You Recharge?* Design Contest Winner
2005 Wachovia Education Finance Super Star Award
2004 Wachovia Education Finance Employee of the Year Runner-Up
2004 Wachovia Education Finance Co-Star Award
PRINT Magazine 2001 Regional Annual Western Region Winner
HOW Magazine 2000 Self-Promotional Annual Student Merit Award Winner
Advertising Federation of the Roanoke Valley Addy - Citation of Excellence